

FotoKem's Restoration of *The Sound of Music Takes* Center Stage at TCM Classic Film Festival

BURBANK, Calif. (March 10, 2015) – FotoKem's restoration of Twentieth Century Fox's *The Sound of Music* will kick off the sixth annual TCM Classic Film Festival on March 26 in Hollywood. Originally released in 1965, the re-mastered version of this cinematic treasure will grace the screen of the TCL Chinese Theater IMAX as the fest's Opening Night Film, as previously announced by TCM.

The movie's stars – Julie Andrews and Christopher Plummer – will be on hand to introduce the film, along with Turner Classic Movies host Robert Osborne. Directed by Robert Wise and photographed by Ted D. McCord, ASC, *The Sound of Music* earned five Oscars® for Best Picture, Director, Sound, Editing and Score. The Rodgers & Hammerstein musical tells the true story of a nun (Andrews) who leaves the convent to serve as governess at the nearby Von Trapp household, where she falls in love with Captain Von Trapp (Plummer) and the family encounters dangers and eventual triumph in Nazi-era Austria.

This marks the second consecutive year that a movie restored by FotoKem has opened the TCM Classic Film Festival. Last year, Twentieth Century Fox's *Oklahoma!* was unveiled for attendees. FotoKem completed the restoration of both 65mm classics through 8K scans from large-format film elements, down-sampled to 4K for restoration and digital cinema mastering.

"The popularity of *The Sound of Music* is in part a testament to the power of 65mm capture," says Schawn Belston, Executive Vice President, Media and Library Services at Twentieth Century Fox, who supervised the restoration. "FotoKem's 8K scanning and complimentary digital post resulted in a stunning digital version of this timeless classic, and made our new 4K restorations of *The Sound of Music* and *Oklahoma!* a perfect fit for the opening night screening slot at a festival as prestigious as TCM's."

FotoKem, which provides digital workflow and creative finishing solutions, and continues to operate one of the last motion picture laboratories in the United States, has been providing skillful restoration and preservation services for decades. Their expertise in the entire post production process makes the facility uniquely positioned to restore and deliver 65mm sourced images to today's audiences.

"We're honored to have been entrusted with the job of digitizing and restoring the *The Sound of* Music," says FotoKem's Andrew Oran. "This 50-year-old film comes alive today in a whole new way – with a vividness and emotional impact that arguably exceeds even its original release – because of its 65mm pedigree, and the great care we've taken throughout the post process to honor that unique, ultra-high quality source."

For the restoration of *The Sound of Music*, Oran and his team began by creating the highest quality 65mm intermediate film components possible on the facility's re-engineered 65mm contact printers. Next, those film elements were digitized at 8K on the 65mm IMAGICA scanner. FotoKem colorist Mark Griffith mastered the film from re-scaled 4K files, utilizing powerful digital tools to address quality issues present in the sourced material, such as flicker and variable color fading.

"At FotoKem, we employ many of these same restoration tools and techniques on 65mm originated images week in and week out for new Hollywood features, giant screen documentaries, and theme park attractions," adds Oran. "Working with 65mm requires precision, whether the images are new or old. Whatever the vintage, we consider it our duty to retain the intentions of the original filmmakers."

FotoKem is a sponsor of the 2015 TCM Classic Film Festival, which runs March 26-29. The golden anniversary of the film's premiere launched March 2 in the UK, and March 10 in the U.S. with the release of the 5-disc Ultimate Collector's Edition 50th Anniversary Blu-ray™/DVD/Digital HD, which features over 13 hours of bonus content. Additionally, through a Fox partnership with Fathom Events and Turner Classic Movies, the restored film will also be shown for two days only, April 19 and 22, in over 500 theatres across the U.S.

For more information about FotoKem, visit www.fotokem.com. For details about the TCM Classic Film Festival, go to http://filmfestival.tcm.com.

#

About FotoKem

FotoKem is an independently-owned, full-service post production facility serving the worldwide creative community. Since 1963, the company has been a trusted resource for every corner of the entertainment market, providing comprehensive post production expertise, high-end solutions and innovative in-house technologies. The company assists filmmakers in successfully bridging production and post, helping to navigate the expanding world of motion picture finishing technology. FotoKem offers a broad spectrum of services, including a full-service film lab, file-based workflows, digital intermediates, digital cinema packaging, mobile dailies, global data delivery, film and video finishing, audio mixing and mastering, visual effects, restoration, and production rentals. FotoKem has expanded over the years with the acquisition of SPY Post, Keep Me Posted, L.A. Studios, and Margarita Mix.

Follow FotoKem on Facebook and Twitter.

Media Contacts:

ignite strategic communications 818.980.3473 Lisa Muldowney, <u>lisa@ignite.bz</u> Chris Purse, chris@ignite.bz

Sound of Music / copyright info for images:

THE SOUND OF MUSIC © 1965 Twentieth Century Fox Film Corporation and Argyle Enterprises. Renewed © 1993 Twentieth Century Fox Film Corporation and Argyle Enterprises. © 1998 Twentieth Century Fox Film Corporation and Robert E. Wise. All Rights Reserved.